



18th Asia-Pacific
Prostate Cancer
Conference 2017

**SPONSORSHIP &
EXHIBITION
PROSPECTUS**

18th Asia-Pacific
Prostate Cancer
Conference 2017

Melbourne Australia | 30 August – 2 September 2017

TOGETHER IN DISCOVERY AND CARE

www.prostatecancerconference.org.au

Clinical Urology | Translational Science | Nursing & Allied Health | General Practice

**Melbourne Convention and Exhibition Centre
Melbourne, Australia**



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Proudly presented by



**Australian
Prostate
Cancer
Research**

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**Subject to Committee approval*



INVITATION TO ATTEND

Australian Prostate Cancer Research is proud to present the 18th Asia-Pacific Prostate Cancer Conference in Melbourne, Australia. This is the world's largest comprehensive meeting in the discipline. A series of world leaders will meet in Melbourne, bringing their depth of knowledge and experience to discuss all facets of prostate cancer management, treatment and scientific advancement. The program will include streams in Clinical Urology, Translational Science, Nursing & Allied Health and General Practice and ensure the most contemporary information and research-validated findings are presented. There will also be a number of end-user oriented Masterclasses, as well as Breakfast Sessions and Satellite Symposia in association with our industry partners.

A number of new themes will be discussed in 2017, and include:

- The imaging revolution – from MRI to PSMA PET, has advanced imaging come of age in prostate cancer?
- Advanced prostate cancer – defining the role of upfront chemotherapy
- mCRPC – the case for treating early with AR-targeted agents
- Active surveillance optimisation using imaging and biopsy: do we need new biomarkers and gene panels?
- Radical prostatectomy technique – optimising functional outcomes with higher-risk cancers
- The role of hypofractionated radiotherapy
- Dealing with the aftermath – survivorship perspectives
- Treatment with curative intent in metastatic prostate cancer

New in 2017: There will also be a look at immuno-oncology – learning from bladder and kidney cancer. This new theme features key opinion leaders in General Urology (GU) Oncology, with particular expertise in bladder and kidney cancer, who will update us on the huge advances seen in immune-oncology in these other GU cancers. The era of immune-oncology has not yet dawned in prostate cancer, but there is certainly much to be learned from observing advances in urothelial and renal cancer.

Prostate cancer continues to be a topic of great debate within the world community, both in medical circles and of course for the many men diagnosed. 2017 will see the uncovering of improved care protocols and in particular a greater understanding of advanced prostate cancer management. Advances in treatment and new research findings are increasing at a rate never seen before. The need for increased education, specialist training and sharing of knowledge has never been as important. Industry support ensures we continue to grow our scope to support thousands of men facing prostate cancer each year. Your

continued or first-time attendance and support of this premier educational event will contribute directly to the ground breaking advances needed to support the many thousand men facing prostate cancer every year.

We welcome your involvement.
Yours Sincerely,

Prof Anthony Costello AM



CONFERENCE HOSTS

Proudly presented by



**Australian
Prostate
Cancer
Research**

Australian Prostate Cancer Research impacts the world through research and development of paradigm shifting practices in prostate cancer care and treatment.

Australian Prostate Cancer Research is the key communication conduit for prostate cancer specialists, clinicians and allied health professionals globally. We have strong national and international relationships with the pharmaceutical industry, leading academic institutions and hospitals and welcome partnerships to deliver our groundbreaking initiatives.

ORGANISING COMMITTEE

CONFERENCE PRESIDENT

Prof Anthony Costello AM | Executive Director, Australian Prostate Cancer Research, Director of Urology, Royal Melbourne Hospital

PROGRAM SECRETARY

Dr Phil Dundee | Urologist, Royal Melbourne Hospital & Western General Hospital, Epworth Prostate Centre

CLINICAL UROLOGY STREAM CONVENORS

A/Prof Declan Murphy | Urologist and Director of Robotic Surgery, Peter MacCallum Cancer Centre; Epworth Prostate Centre

TRANSLATIONAL SCIENCE STREAM CONVENORS

Dr Niall Corcoran | Director of Translational Research, Australian Prostate Cancer Research Centre Epworth, University of Melbourne and Royal Melbourne Hospital

A/Prof Chris Hovens | Director of Scientific Research, Australian Prostate Cancer Research Centre; The University of Melbourne

NURSING & ALLIED HEALTH STREAM CONVENORS

Ms Helen Crowe | Prostate Cancer Nurse Practitioner, Epworth Prostate Centre

Mr David Gray | Urology Clinical Nurse Consultant, Australian Prostate Cancer Research

GENERAL PRACTICE STREAM CONVENORS

Dr Jane Crowe | Private General Practitioner and Prostate Cancer Physician, Australian Prostate Cancer Research Centre

Dr Edward Vergara | General Practitioner, Australian Prostate Cancer Research



INDUSTRY PARTNERSHIPS WELCOMED

Recognised as one of the best urology meetings in the world, all streams at this Conference will encompass the latest developments in prostate cancer management with educational goals aimed at all practitioners involved. The world class program includes specialised meetings facilitating the translation of research discoveries into improved clinical practice.

The 2017 event is expected to attract approximately 1,000 national and international delegates over 4 days, making it one of Australia's most impressive conferences. The meeting will attract Urologists, Researchers, Nurses, General Practitioners, Psychologists, Radiation Oncologists, Medical Oncologists, and Continence Practitioners within this sector. No other event focuses as closely and comprehensively on this highly specialised sector.

Please join us in again making the event the world's premier industry showcase to date, by participating and exhibiting your existing and future products and services to industry leaders.

DELEGATE PROFILE

The Conference is expected to attract up to 1,000 delegates. The majority of these delegates are expected to be from Australia and the Asia Pacific region. In addition to this a targeted marketing program will also attract health professionals from North America, the United Kingdom, Canada, Europe and Africa. Over the past few years delegates have attended from all around the world.

Australia, Bulgaria, Canada, China, Finland, France, Georgia, Germany, Hong Kong, India, Indonesia, Ireland, Italy, Japan, Lithuania, Malaysia, Morocco, Netherlands, New Zealand, Pakistan, Philippines, Poland, Portugal, Russia, Singapore, South Africa, South Korea, Sri Lanka, Switzerland, Taiwan, Thailand, United Kingdom, United States, Vietnam.



THE BENEFITS OF SPONSORING AND/OR EXHIBITING

ALIGN your company with Australian Prostate Cancer Research and this important educational event

CONSOLIDATE your position as a major supporter of clinical advancement in prostate cancer

REACH over 1000 Urologists, Researchers, General Practitioners and Allied Health clinicians

HIGHLIGHT and promote your products and company to delegates

LAUNCH a new product or service and capitalise on promotional opportunities available

CONNECT with a wider audience of prostate cancer care practitioners via social media

NETWORK new and consolidate existing relationships with key industry figures

MEET with peers and leaders in the industry and hold face-to-face meetings

DISCUSS current trends and challenges with the delegates and how your company can assist

MAINTAIN and increase your branding and visual presence amongst key industry decision makers

BE openly acknowledged for your support of the industry, the Asia-Pacific Conference and its associated stakeholders

MAXIMISE YOUR INVESTMENT

The Asia-Pacific Prostate Cancer Conference has an extensive marketing and promotional campaign including direct mail campaigns, social media and web exposure. The campaign will run from December 2016 until the event.

We welcome your suggestions on ways you feel you can obtain maximum return on investment through your association with the Asia-Pacific Prostate Cancer Conference.

TAX DEDUCTIBILITY

In accordance with Medicines Australia Code of Conduct Edition 16, the revenue received from sponsorship is not used to provide food and beverage. It is a legitimate tax-deductible expense. All packages are quoted in Australian dollars (AUD) and include the Australian Goods and Services Tax (GST of 10%). This can be claimed back as an input tax credit by companies registered to conduct business in Australia.

IMPORTANT DATES

ABSTRACTS OPEN - 16 December 2016

REGISTRATION OPENS - 20 March 2017

EARLY BIRD REGISTRATION CLOSSES - 24 July 2017

PRELIMINARY PROGRAM

	Wednesday 30 August	Thursday 31 August	Friday 1 September	Saturday 2 September
	0930 - 1900 Exhibition Open Foyer Area	0930 - 1715 Exhibition Open Foyer Area	0930 - 1530 Exhibition Open Foyer Area	
	Registration from 0800	Registration from 0600	Registration from 0700	
0645 - 0745		Clinical Urology Breakfast N&AH Breakfast TBC Breakfast		Registration from 0730
0800 - 1000	0900 Conference Opening Multidisciplinary Plenary	Multidisciplinary Plenary	Clinical Urology Nursing & Allied Health Translational Science	0830 - 1000 Robotics Masterclass 0830 - 1000 MRI Masterclass 0830 - 1000 Nursing & Allied Health Masterclass 1000 - 1030 GP Men's Health Workshop
1000 - 1030	MORNING TEA			
1030 - 1230	Multidisciplinary Plenary	Clinical Urology Nursing & Allied Health Translational Science	Clinical Urology Nursing & Allied Health Translational Science	Robotics Masterclass MRI Masterclass Nursing & Allied Health Masterclass GP Men's Health Workshop
1230 - 1330	LUNCH			
1330-1500	Clinical Urology Nursing & Allied Health	Clinical Urology Nursing & Allied Health Translational Science	Clinical Urology Nursing & Allied Health Translational Science	Robotics Masterclass MRI Masterclass Nursing & Allied Health Masterclass GP Men's Health Workshop
1500 - 1530	AFTERNOON TEA			
1530 - 1715	Clinical Urology Nursing & Allied Health	Moderated Poster Sessions: - Clinical Urology - Nursing & Allied Health - Translational Science	Closing Plenary	Robotics Masterclass MRI Masterclass Nursing & Allied Health Masterclass GP Men's Health Workshop
1715 - 1830	Welcome Reception & Poster Viewing Exhibition Area	1900 - 2330 Conference Dinner		
1830 - 2030	Satellite Evening Meetings			

*Program subject to change

SPONSORSHIP PACKAGES

Listed below are sponsorship packages for your consideration. All packages are negotiable and are quoted in Australian dollars (AUD) inc GST*. We would be pleased to negotiate a specific package to meet your needs and marketing budget.

Principal Sponsor	\$ 125,000.00
Platinum Sponsor	\$ 95,000.00
Diamond Sponsor	\$ 56,000.00
Masterclass Sponsorship - Advanced Robotics Prostatectomy	\$ Price on Application
Masterclass Sponsorship - MRI Masterclass	\$ Price on Application
Masterclass Sponsorship - Nursing & Allied Health	\$ Price on Application
Satellite Meeting Breakfast*	\$ 15,000.00
Satellite Meeting Evening Session*	\$ 25,000.00
Clinical Urology Breakfast	\$ 12,000.00
Translational Science Breakfast	\$ 12,000.00
Nursing & Allied Health Breakfast	\$ 12,000.00
Men's Health Update for General Practitioners	\$ 15,000.00
Business Centre	\$ 18,000.00
Lanyard and Name Badge	\$ 16,500.00
Technology Partner - Conference App and Social Media	\$ 25,000.00
Welcome Reception	\$ 12,000.00
Conference Pad and Pen Set	\$ 1,500.00
International Faculty Speaker Sponsorship	\$ 25,000.00
Exhibition 3 x 3	\$ 10,890.00
Exhibition Space Only	\$ 20,570.00

*Subject to Committee approval

PRINCIPAL SPONSOR

\$ 125,000

AUD (inc GST)

1 opportunity available

The Principal Sponsor will receive the following benefits:

- Permission to use the endorsement "Principal Sponsor" of the APCC 2017 until December 2017
- The Principal Sponsor will be invited to attend two business meetings during 2017 with key Organising Committee members of APCC 2017 and Australian Prostate Cancer Research members to discuss APCC 2017. Briefings including but not limited to research developments and advancements in the research to further prostate cancer discovery and care
- Naming and branding rights to the Speakers' Preparation Room

Exhibition:

- Thirty-six square metres (36sqm) display space at the APCC 2017 exhibition in a prime location. Exhibition benefits will apply

Conference & Social Events:

- Eight (8) full APCC 2017 registrations which include access to the sessions, morning tea, lunch and afternoon tea in the exhibition for each day of APCC 2017 as per Conference program
- Eight (8) tickets to attend the Welcome Reception

Marketing:

- Full page colour advertisement prominently featured inside the front page and acknowledgement/ recognition of Principal Sponsor in the APCC 2017 final program (artwork to be supplied by sponsor and subject to Committee approval)
- Recognition in the sponsor panel included in the APCC 2017 program
- Principal Sponsor recognition in all APCC 2017 printed material (effective from confirmation of sponsorship arrangement)
- Company name and status as APCC 2017 Principal Sponsor will be featured in all media releases and marketing activities (national and international) in the lead up to APCC 2017
- Use of APCC 2017 logo for own advertising *Prior to publication APCC Committee approval required
- Company logo in a prominent position on the APCC 2017 website and printed Program
- Direct website link and 500 word company descriptive on APCC 2017 web page and Conference App
- Ability to include up to two (2) pdf documents into the Conference App (subject to Committee approval)

At APCC 2017:

- Acknowledgement during the APCC 2017 Opening and Closing Ceremonies
- Company logo displayed on Sponsor signage in the Main Plenary
- Company name and status as Principal Sponsor will be included in all APCC 2017 session announcement slides (which will be projected at the commencement of all plenary and concurrent sessions)
- Sponsor logo to be included on Conference Delegate Satchel
- VIP Seating at the APCC 2017 Dinner (Tickets to be purchased at sponsor's own expense)
- An invitation to place marketing material in Conference satchels up to three (3) A4 sized double sided single page flyers
- Opportunity to include a four (4) question survey within the App *Questions subject to Committee approval
- Opportunity to present Poster Awards during the Conference at time determined by the Organising Committee Presentation
- Certificate acknowledging your company support of APCC 2017

PLATINUM SPONSOR

\$ 95,000
AUD (inc GST)
2 opportunities available

The Platinum Sponsor will receive the following benefits:

- Permission to use the endorsement “Platinum Sponsor” of the APCC 2017 until December 2017

Exhibition:

- Thirty-six square metres (36sqm) display space at the APCC 2017 exhibition in a prime location. Exhibition benefits will apply

Conference & Social Events:

- Six (6) full APCC 2017 registrations which include access to the sessions, morning tea, lunch and afternoon tea in the exhibition for each day of APCC 2017 as per Conference program
- Six (6) tickets to attend the Welcome Reception

Marketing:

- Platinum Sponsor recognition in all APCC 2017 printed material (effective from confirmation of sponsorship arrangement)
- Use of APCC 2017 logo for own advertising *Prior to publication APCC 2017 Committee approval required
- Company logo in a prominent position on the APCC 2017 website and printed Program
- Direct website link and 200 word company descriptive on APCC 2017 web page and Conference App
- Ability to include one (1) pdf document into the Conference App (subject to Committee approval)

At APCC 2017:

- Acknowledgement during the APCC 2017 Opening and Closing Ceremonies
- Company logo displayed on Sponsor signage in the Main Plenary
- Company name and status as Platinum Sponsor will be included in all APCC 2017 session announcement slides (which will be projected at the commencement of all plenary and concurrent sessions)
- VIP Seating at the APCC 2017 Dinner (Tickets to be purchased at sponsor's own expense)
- An invitation to place marketing material in Conference satchels up to two (2) A4 sized double sided single page flyers
- Opportunity to include a three (3) question survey within them App *Questions subject to Committee approval
- Presentation Certificate acknowledging your company support of APCC 2017
- On a “first in best dressed” basis the Platinum sponsor will have the opportunity to provide either the note pad or pen which will be placed in each delegate satchel. This is a right to provide opportunity. Both items will be subject to Committee approval

DIAMOND SPONSOR

\$ 56,000
AUD (inc GST)

The Diamond Sponsor will receive the following benefits:

- Permission to use the endorsement “Diamond Sponsor” of the APCC 2017 until December 2017
- Main sponsor of one of the catering breaks on a selected day at the Committee's allocation and subject to availability at the time of sponsorship confirmation

Exhibition:

- Eighteen square metres (18sqm) display space at the APCC 2017 exhibition in a good location. Exhibition benefits will apply

Conference & Social Events:

- Two (2) full APCC 2017 registrations which include access to the sessions, morning tea, lunch and afternoon tea in the exhibition for each day of APCC 2017 as per Conference program
- Two (2) tickets to attend the Welcome Reception

Marketing:

- Diamond Sponsor recognition in all APCC 2017 printed material (effective from confirmation of sponsorship arrangement)
- Use of APCC 2017 logo for own advertising *Prior to publication APCC Committee approval required
- Company logo in a prominent position on the APCC 2017 website and printed Program
- Direct website link and 50 word company descriptive on APCC 2017 web page and Conference App
- Ability to include one (1) pdf document into the Conference App (subject to Committee approval)

At APCC 2017:

- Acknowledgement during the APCC 2017 Opening and Closing Ceremonies
- Company logo displayed on Sponsor signage in the Main Plenary
- Presentation Certificate acknowledging your company support of APCC 2017





MASTERCLASS SPONSORSHIP

Masterclasses will be led by world leaders in the field providing delegates with specialised education sessions. Feedback from delegates at recent prostate cancer meetings indicate these are very popular sessions providing an intimate networking session and great opportunity for audience participation.

Masterclasses will be conducted for the following areas of expertise:

- | | |
|-----------------------------------|----------------------|
| • Advanced Robotics Prostatectomy | Price on Application |
| • MRI Masterclass | Price on Application |
| • Nursing & Allied Health | \$14,000 |

Sponsorship Benefits Include:

- Acknowledgement during the APCC 2017 Opening and Closing Ceremonies
- Company logo displayed on Sponsor signage in the Main Plenary
- Company name and status as Masterclass Sponsor will be included in all APCC 2017 session announcement slides (which will be projected at the commencement of all plenary and concurrent sessions)
- Three (3) full APCC 2017 registrations to attend their sponsored masterclass only including morning tea, lunch and afternoon tea for the day of their Masterclass as per Conference program
- Two (2) tickets to attend the Welcome Reception

SATELLITE MEETING BREAKFAST

\$ 15,000
AUD (inc GST)

This major satellite package will offer an organisation major branding and exposure at APCC 2017. It provides you with the opportunity to align your company with one of the visiting International Keynote Speakers. Satellite Meeting Breakfasts are subject to approval by the Organising Committee.

Sponsorship Benefits Include:

- Acknowledgement as the APCC 2017 Satellite Meeting Breakfast sponsor
- Ability (provided that the speaker agrees) to have the Keynote speaker present in other cities on non-competing topic (2 appearances). This must be discussed with the organisers before confirming any commitments
- Ownership of the Satellite Meeting Breakfast including logo on invitation and menu where appropriate. Please note all attendees must be a registered delegate of APCC 2017 to attend the breakfast
- Two (2) pull up banners to be displayed for the duration of the Breakfast (to be supplied by sponsor)
- Company logo, direct website link on the APCC 2017 website and printed Program
- Company logo on holding slide in session room

Please note the above package does not include catering and nonstandard audio visual. Please note that promotion to delegates outside the Conference is prohibited. All promotion of Satellite events is to be at the Sponsor's expense.

CLINICAL UROLOGY BREAKFAST

\$ 12,000
AUD (inc GST)

A specialist field and of interest to those wishing to target their product or company specifically.

Sponsorship Benefits Include:

- Naming rights of the Breakfast
- An invitation for your representative to give a five minute welcome address to breakfast attendees
- Two (2) tickets to attend the breakfast
- Two (2) pull up banners to be displayed for the duration of the Breakfast (to be supplied by sponsor)
- Direct website link and company logo on APCC 2017 web page and App
- Company logo on holding slide in session room

TRANSLATIONAL SCIENCE BREAKFAST

\$ 12,000
AUD (inc GST)

This intimate session will bring leading researchers together to share stories of their time in the laboratory.

Sponsorship Benefits Include:

- Naming rights of the Breakfast
- An invitation for your representative to give a five minute welcome address to breakfast attendees
- Two (2) tickets to attend the breakfast
- Two (2) pull up banners to be displayed for the duration of the Breakfast (to be supplied by sponsor)
- Direct website link and company logo on APCC 2017 web page and App
- Company logo on holding slide in session room

SATELLITE MEETING EVENING SESSION

This major satellite package will offer an organisation major branding and exposure at APCC 2017. It provides you with the opportunity to align your company with one of the visiting International Keynote Speakers. Satellite Meeting Breakfasts are subject to approval by the Organising Committee.

Sponsorship Benefits Include:

- Acknowledgement as the APCC 2017 Satellite Meeting Evening sponsor
- Ability (provided that the speaker agrees) to have the Keynote speaker present in other cities on non-competing topic (2 appearances). This must be discussed with the organisers before confirming any commitments
- Ownership of the Satellite Meeting Evening including logo on invitation and menu where appropriate. Please note all attendees must be a registered delegate of APCC 2017 to attend the evening
- Two (2) pull up banners to be displayed for the duration of the Event (to be supplied by sponsor)
- Company logo, direct website link on the APCC 2017 website and printed Program
- Company logo on holding slide in session room

Please note the above package does not include catering and nonstandard audio visual. Please note that promotion to delegates outside the Conference is prohibited. All promotion of Satellite events is to be at the Sponsor's expense.

\$ 25,000
AUD (inc GST)

MEN'S HEALTH UPDATE FOR GENERAL PRACTITIONERS

The General Practitioners Workshop will be held on Saturday 3rd September. This workshop will include clinically useful updates about prostate cancer. With a recent study highlighting the uncertainty from GPs in diagnosis, treatment and care for prostate cancer patients, this program is sure to be informative and enlightening. The session will provide an update on the current state of prostate cancer care as seen by GPs in Australia.

Sponsorship Benefits Include:

- Acknowledgement as the General Practitioners Workshop Sponsor
- Two (2) tickets to attend the Workshop
- Two (2) pull up banners to be displayed for the duration of the Workshop outside the Workshop Room (to be supplied by sponsor)
- Direct website link and company logo on APCC 2017 web page and App
- Company logo on holding slide in session room
- Option to provide delegate gift (subject to Committee approval)

\$ 15,000
AUD (inc GST)

NURSING & ALLIED HEALTH BREAKFAST

The Nursing & Allied Health breakfast will discuss opportunities on how we can better work together to better support men with prostate cancer.

Sponsorship Benefits Include:

- Naming rights of the Breakfast
- An invitation for your representative to give a five minute welcome address to breakfast attendees
- Two (2) tickets to attend the breakfast
- Two (2) pull up banners to be displayed for the duration of the Breakfast (to be supplied by sponsor)
- Direct website link and company logo on APCC 2017 web page and App
- Company logo on holding slide in session room

\$ 12,000
AUD (inc GST)

BUSINESS CENTRE

The Business Centre will be located within the Exhibition area and will offer delegates a "meeting place" where they can access Business Centre services including power to recharge iPads, mobile phones and access desktops to check their emails. The Business Centre sponsorship includes the cost of the furniture hire and Internet terminals.

Sponsorship Benefits Include:

- Naming rights to the APCC 2017 Business Centre
- Two (2) exhibitor passes which include daily access to the exhibition, morning tea, lunch and afternoon tea for the duration of the Conference
- Two (2) tickets to the Welcome Reception
- Ability to provide two pull up banners in the APCC 2017 Business Centre to be supplied by sponsor
- Company logo as screen saver on all Business Centre computers (2 available)
- Company logo displayed in the APCC 2017 printed program
- Company logo displayed on the website with link to sponsors website
- An invitation to place marketing material in Conference satchels 1 (one) A4 sized double sided single page flyer
- Design & use of the space is subject to the approval of the Organising Committee. The Official Contractor must be used for the build of the Business Centre

\$ 18,000
AUD (inc GST)

LANYARD AND NAME BADGE

Ideal for companies or organisations seeking a strong visual positioning at APCC 2017 the Conference lanyard package represents excellent value. The opportunity is the right to provide and the sponsor is to design, produce and deliver the product subject to Committee approval.

Sponsorship Benefits Include:

- Logo on Lanyard and Name Badge*
- Two (2) full APCC 2017 registrations which include access to the sessions, morning tea, lunch and afternoon tea in the exhibition for the duration of the Conference
- Company logo displayed in the APCC 2017 Final program
- A half page colour advertisement in the APCC 2017 Final Program
- Company logo displayed on the website with link to sponsors website

**Branding and design is subject to approval of the Organising Committee*

\$ 16,500

AUD (inc GST)

TECHNOLOGY PARTNER CONFERENCE APP AND SOCIAL MEDIA

Sponsorship Benefits Include:

- Acknowledgement during the APCC 2017 Opening and Closing Ceremonies
- Company logo displayed on Sponsor signage in the Main Plenary and at Registration Desk
- Logo Acknowledgement of App Sponsorship on Conference Website
- Logo Acknowledgement of App Sponsorship in Delegate final email
- Acknowledgement of App Sponsorship within the Conference App
- Acknowledgement of App Sponsorship on the Conference Holding Slides
- Ability to include up to three (3) pdf documents into the Conference App (subject to Committee approval)
- Opportunity to include a five (5) question survey within the App*
- Two (2) tickets to attend the Welcome Reception
- Acknowledgement in five tweets and facebook posts in the lead up to the Conference (subject to Committee approval)

**Questions subject to Organising Committee approval*

\$ 25,000

AUD (inc GST)

INTERNATIONAL FACULTY SPEAKER SPONSORSHIP

This sponsorship opportunity is exclusively available to Diamond, Platinum or Principal Sponsors only, unless otherwise negotiated with the Organising Committee.

Sponsorship Benefits Include:

- Logo acknowledgement next to Speaker on the Conference website and in Conference App
- Logo acknowledgement on holding slide in session room at the commencement of speaker's presentation

\$ 25,000

AUD (inc GST)

CONFERENCE PAD AND PEN SET

Ideal for companies or organisations seeking a strong visual positioning at APCC 2017 the Conference pad and pen set represents excellent value. The opportunity is the right to provide and the sponsor is to design, produce and deliver the product. (subject to Committee approval)

\$ 1,500

AUD (inc GST)

(subject to availability)



EXHIBITION OPTIONS

EXHIBITION

The APCC 2017 exhibition will run from Wednesday 30 August to Friday 1 September. Morning tea, afternoon tea and lunch and will be served in the APCC 2017 exhibition area.

Benefits for both exhibition space with booth, AND for space only:

- 3m x 3m (9m²) Exhibition location at APCC 2017
- 2 x Exhibition staff registrations per 9m² *
- Acknowledgment on the APCC 2017 website
- Acknowledgment in the APCC 2017 App
- Lunch, morning and afternoon tea and the Welcome Reception

Exhibitor Staff Registrations

*Exhibitor staff registrations do not include attendance at APCC 2017 sessions or tickets to the APCC 2017 Dinner

- A registration link will be sent to you once payment has been received as part of the exhibitor manual. An online registration must be completed for each individual representative. APCC 2017 Dinner tickets can be purchased at an additional cost.

Additional information:

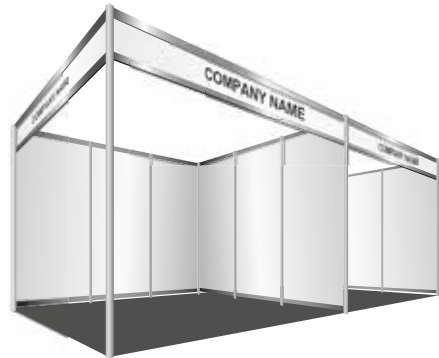
- The exhibitor manual will be sent to all exhibitors on receipt of payment for the exhibition area. This manual will include:
- Bump-in times / Bump-out times
- Delivery label
- Online registration link for staff
- Venue Contact details for additional equipment (e.g. IT / audio visual)
- Details of stand contractor and furniture hire booth
- Floor plan
- Deadlines for supply of logos and advertising material

EXHIBITION STAND

\$ 10,890

AUD (inc GST)

Floor Space with Booth construction



3m x 3m = 9m² floor space including a single shell scheme booth as per diagram with the following features:

- 2.4m high Octanorm white walls
- 30cm deep fascia signage. Fascias will be provided for all open sides of shell scheme stands. The clear height under the fascia is 2100mm.
- 1 x 4 amp power point per 9m² display booth
- 2 x 150 watt spotlights per 9m² display booth

EXHIBITION SPACE ONLY

\$ 20,570

AUD (inc GST)

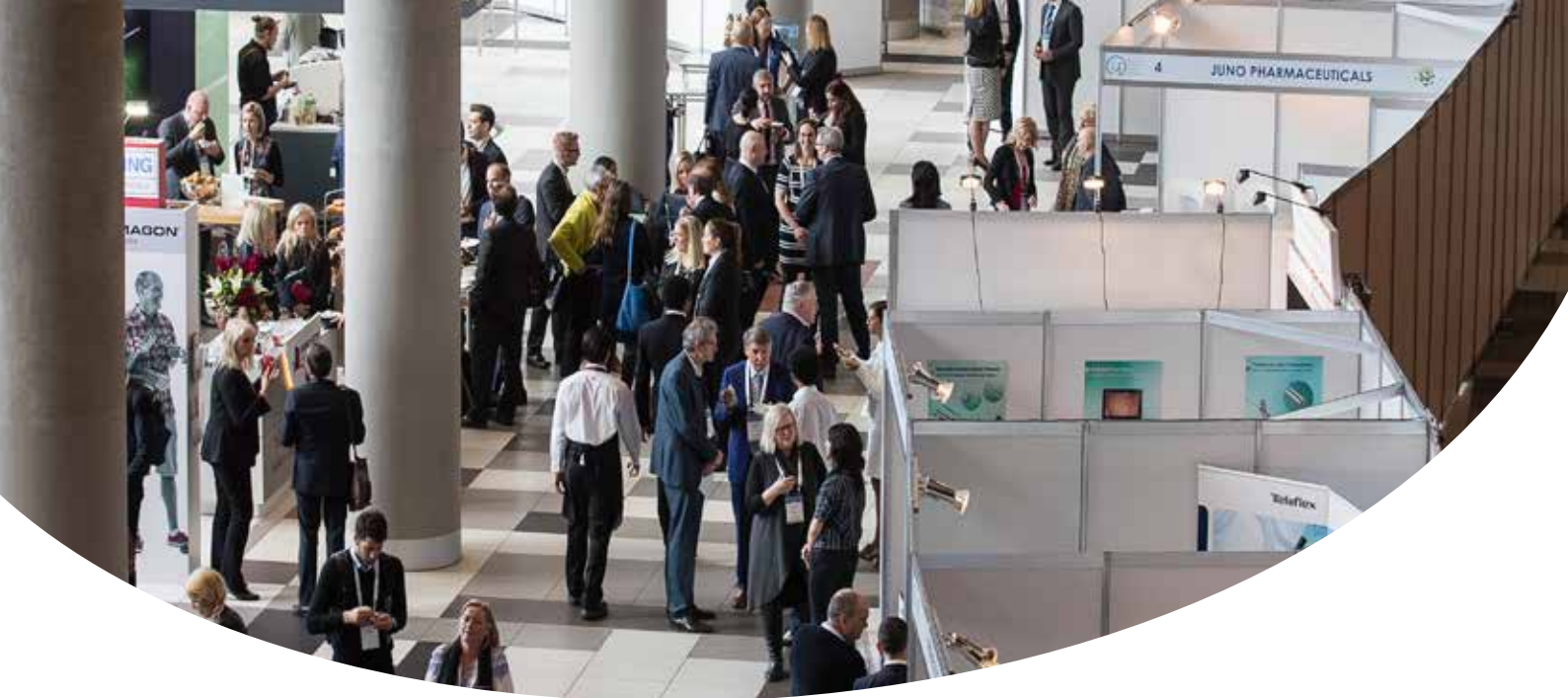
Floor Space without Booth construction



18m² floor space only

Note: power connection is not supplied. This is at the expense of the exhibitor.

Custom built stands must be built by exhibitors purchasing space only. Banners and furniture as walling will not constitute a custom built stand.



ALLOCATION OF SPONSORSHIP PACKAGES AND EXHIBITION BOOTHS

Sponsorship packages and exhibition booths will be allocated by the Conference Organiser and confirmed in writing back to participating companies on the tax invoice. Booth positions will be allocated after taking into account each organisation's sponsorship, the date of confirmation of participation, preferences, proximity to competitors and any other relevant matters. The Committee reserves the right to alter the floor plan at any time.

TO BOOK YOUR SPACE

Exhibition Application Conditions

- Applications must be received on the Official Application Contract Form
- A tax invoice will be issued upon receipt of this application form
- The Application Form with all terms and payment details can be located at www.prostatecancerconference.org.au
- Payment can be made via cheque, bank transfer and credit card. Please note credit card payments will incur a 4% administration and processing fee. All major credit cards accepted

Exhibition Cancellation Policy

In exceptional circumstances the Conference Organisers will be prepared to consider cancellation of their Contract with an Exhibitor, but only if the following conditions are complied with: That the request for cancellation is submitted in writing. That the Exhibitor agrees that the Organisers shall retain 50% of the contract price if the cancellation is accepted between twelve and six months prior to the Conference and 100% of the contract price if the cancellation is accepted within six months of the opening of the Conference. In the event that the invoice has not been paid at the time of the cancellation, exhibitors remain liable for the above mentioned expenses and payment must be made immediately.

SPONSORSHIP APPLICATION PROCEDURE

Please complete the enclosed application form indicating your preference(s). Confirmation of your application will be forwarded to you together with the appropriate invoice. The Conference Organiser will hold the confirmed sponsorship items on your behalf for 30 days after the date of the invoice. Sponsorship items will be sold on a first-come, first-served basis. Joint sponsorship may be considered. Please contact APCC 2017 Organiser for further information. All Applications are subject to approval from the APCC 2017 Organising Committee.

CONDITIONS OF PAYMENT

Final payment is due no later than fourteen days from invoice issue date. All payments must be made in AUD in the form of a cheque, bank draft made payable to APCC 2017 or telegraphic transfer via your bank. The APCC 2017 will also accept payments made by credit card, please note that this will incur a 4% administration and processing fee. All major credit cards accepted.

Sponsorship Cancellation Policy

In exceptional circumstances, the APCC 2017 Organiser will be prepared to consider the cancellation of their contract with sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- That the request is received at least six months prior to the APCC 2017 commencing
- That the APCC 2017 Organiser is able to re-sell the sponsorship item
- That, in the opinion of the APCC 2017 Organiser, the reason given for the cancellation is well founded
- That the Sponsor agrees that the Organisers shall retain 50% of the contract price if the cancellation is accepted between twelve and six months prior to the Conference and 100% of the contract price if the cancellation is accepted within six months of the opening of the Conference.





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